



### **WA NAB AFL Auskick centre of the year - 2008**

At the recent state NAB AFL Auskick Awards, Applecross Junior Football Club was awarded with the 2008 Western Australian NAB AFL Auskick Centre of the Year. Brad Stone from NAB and the State Auskick Manager WAFC, Clayton Anderson presented the prestigious award to the ecstatic AJFC Auskick Co-ordinator, John McGarrigal and Senior Coach Andrew Brown.

Over the past year, AJFC has proudly increased the Auskick membership from 43 in 2007 to a staggering 125 in 2008. With the support of local schools, businesses and East Fremantle Development Staff, the club's aim for the season was to

- Raise the awareness of NAB AFL Auskick within the Community.
- Maintain, nurture and provide kids with an exciting game day environment.
- Ensure kids have fun whilst improving their football skills, co-ordination, health, fitness and social skills.
- Promote the Club ethos of the 'Family Club'.
- Ensure growth in registration numbers did not affect surrounding clubs.

This awareness campaign was rewarded by an astounding new membership growth of over 250%. The growth was testimony to the tireless effort undertaken by all involved.

The club is now focusing on the coming season, welcoming players and families' feedback. We hope to continue the success seen in the 2008 season.